

Qibud.AI

The Strategy Execution Truth System

See strategy drift before it costs you.

Detected in 2 hours, from your own data.



Realignment intelligence

Built in Switzerland — 5 years in production.

The agentic enterprise is a myth — *until the enterprise is readable.*

AI agents can only act on what they can see. Yet most enterprises are **opaque to themselves**: who's working on what, with whom, why — this knowledge lives in heads, in slides, in workshops. **Never structured. Never orchestratable.**

Qibud is the layer that lets the enterprise read itself — so AI agents finally have a substrate to act on.

Sources: MIT NANDA, The GenAI Divide (Aug 2025) — 95% of GenAI pilots show zero ROI · Gartner press release (Jun 2025) — over 40% of agentic AI projects forecast to be cancelled by 2027 · McKinsey, State of AI (Mar 2025) — 80%+ of organizations report no EBIT impact from GenAI.

1 · The platform

WHAT IT DOES (AND WILL DO)

DETECT

Strategy drift in **2 hours** from your data.

✓ LIVE

TRACK

Continuously, on a **proprietary Knowledge Graph**.

✓ LIVE

SIMULATE

Before deciding — **stop X, reinforce Y.**
See consequences.

DEC 2026

ORCHESTRATE

Humans + AI agents,
audit-trail ready.

FROM 2027

THE PLATFORM



WHAT IT SURFACES

A real CEO case

Watchmaking CEO, 280 emp. · 4 priorities declared. **Reality** :

Innovation	<div><div></div></div>	30% → 9%
Operations	<div><div></div></div>	15% → 43%
Client	<div><div></div></div>	25% → 22%
ESG	<div><div></div></div>	10% → 0%

→ **3 leads reassigned in 6 weeks.**
Caught before the boards ever saw it.

"We designed Qibud to be the structural **digital twin of the organization**. **AI finally unlocks years of weak signals** — drifts, accelerations, misalignments — at scale."

— Gilles Ruffieux, CEO & Co-founder

2 · The edge - what makes us different

WHERE MANAGEMENT TOOLS TAKE SNAPSHOTS, QIBUD READ THE FILM

Graph reasons. LLM speaks.

Grounded answers. **Full provenance**

Your AI stack plugs in

Claude, Copilot, ChatGPT,
custom agents — via **MCP**.

Production-grade by design

7 yrs design,
5 yrs prod at Bulgari

3×
faster **CEO decisions**
5–15×
cheaper **per AI query**
100%
audit-trail — every fact dated

3 · Under the hood

■ ARCHITECTURE

“A **strategy is a graph**. **Execution is a graph in motion**. Until you model them as such, **you can neither measure the gap between them, nor reason about it.**”

— Samuel Arnod-Prin, CTO & Co-founder

For executives who read the architecture :
grounded reasoning - full auditability - integrate with your AI stack - deployable on-premise or cloud.

Core Proprietary Temporal Knowledge Graph	Entities, relations, and state transitions stored as triples plus an immutable event log, with a native time dimension → <i>Every fact is timestamped, replayable, and computable over time — powering a graph-native temporal feature engine (ML-ready) and historical querying.</i>
Graph Intelligence Learning on structure	KGE for similarity and retrieval, GNN for dependency and impact propagation, temporal models for drift and execution velocity → <i>The graph doesn't just store your work — it predicts where it's breaking, ranks what matters, and quantifies how fast it's moving.</i>
Cognitive LLM grounded in the graph	LLM accesses the graph through MCP and APIs, not through prompt context alone; → <i>The model retrieves and reasons over verifiable facts. No hallucination on your data — every answer is traceable to a node, a relation, or an event.</i>
Output Decisions you can audit and simulate	Full audit trail by design, scenario simulation on the live graph, APIs ready for agentic workflows → <i>You can prove why a decision was made, test alternatives before committing, and let agents act with full context.</i>

4 · 5 product layers

■ ROADMAP (FROM MAY 2026)

Core KG Graph + Event Sourcing ✓ LIVE · 5 YRS	48 Metrics AI + Alerts IN PROGRESS → NOV 2026	External Intel Market · Competition SEP 2026 → MAR 2027	Simulation What-If · Replay DEC 2026 → MAY 2027	Agent API World Model AI FROM JAN 2027
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Also integrates with : *custom agents (via MCP) · Excel input · live feeds from OKR/PM platforms (via API).*
Hosting : *On-Premise · Private Cloud · Public Cloud (Docker — your choice).*

THE ALIGNMENT CHECK

Test us on *your* data.

A **2-hour confidential session**, run on your own organizational data — confidentially. You see your strategy drift, who's overloaded, what's about to escalate **in 3 days**.
No commitment beyond the 2 hours.

[See the Alignment Check one-pager →](#)

[Book a 15-min prep call →](#)

Pricing on request. · Other questions ? [qibud.ai/en/contact](#)