

# Alignment *Check.*

You think you know where your company is heading.  
Your data tells a different story.

Not a dashboard. No connection to your IT tools. **Built from your data (Excel), with you alone.**

## 01 - The approach

■ 3 STEPS · 2 REPORTS · 3 DAYS

1

### Preparation

30min · your assistant

Your Excel — projects, teams, investments. Sent as-is.

**No cleaning required.**

No team mobilized.

2

### Your priorities × your projects

1h30 · one-to-one with Gilles

You set **your priorities**. Qibud confronts them with **your projects** and real teams.

**Results show live.**

→ **Report 1**

Alignment Check · priorities vs. real focus, off-target projects · overloaded people

3

### Simulation

1h · 3dayslater

We test your trade-offs before you make them: **stop X, reinforce Y, shift Z.**

→ **Impact Report**

Per scenario: **bottlenecks identified** · strategic focus reallocated · delays gained · risks shifted.

HARVARD BUSINESS REVIEW

**37 %** of strategic value does not survive execution · **1 quarter of drift ≈ 9 %** of value lost

## 02 -The investment

■ 1 / 5 CONSULTING PRICE · 10 × FASTER

ALIGNMENT CHECK

**CHF 5–9K \***

~ \$ 5.5–10K **ex. VAT**

2 hrs of your time · 3 days · one-to-one

\* Launch prices, **subject to increase**. ≤ 200 empl.: CHF 5K · 200– 500: 7K · > 500: 9K+

CONSULTING DIAGNOSTIC

**CHF 20–50K**

~ \$ 22–55K

CLASSIC APPROACH

5 weeks · 20 interviews · everyone knows

**Confidential. You alone.**

**Data handled with trust** — anonymized, wiped on request.

**Zero team interviews,** zero internal announcement.

**Prep: 30 min, your assistant.**

An Excel file you already have. Projects, teams, budgets. No team involvement.

**3 days. 1 / 5 consulting price.**

Facts from your data — not 20 opinions. Delivery 3 days instead of 5 weeks.

**15 min to validate**

with Gilles Ruffieux →

**Get a sample**

report→

Your questions on the approach · condition validation · first meeting scheduled if both sides agree. **Report 1 before your next ExCom.**